

WE ARE WAKEFIELD

www.wearewakefield.co.uk



YOUR FORTNIGHTLY
NEWS AND OFFERS
FROM THE
WAW COMMUNITY

Newsletter
FEBRUARY 2023

Contact us
newsletter@wearewakefield.org.uk

HAPPINESS TOGETHER FUND NOW OPEN

HARIBO



**Community
Foundation:**
Wakefield District

Prosper
Wakefield district

Year two of the HARIBO Happiness Together Fund, in conjunction with Prosper Wakefield, is now open for applications from community groups, charities, and social enterprises across the Wakefield District.

In partnership with HARIBO, the Community Foundation Wakefield District are appealing for projects and applications that encourage friendships across generations. Activities can range from improving the facilities available within the local community to delivering events and activities that bring young and older people together.

Murray Edwards, Foundation Director, says 'The HARIBO Happiness Together Fund has enjoyed a great start, supporting seven amazing projects during its first year of funding. We are now looking for the next projects to fund.' Projects already supported by the HARIBO Happiness Together Fund include 'Tea with a Pony', in conjunction with Dialwood Carriage Driving for the disabled, and self-defence and confidence building sessions delivered by Blossom Training and Development.

Based in Flockton, Tea with a Pony sees volunteers assist disabled youngsters with their ponies whilst dementia sufferers socialise with the group over tea and cake. Blossom's sessions cover what healthy relationships and personal boundaries look like, for the benefit of younger attendees, at the same time as older participants master appropriate physical activities that can improve their core strength and balance.

Jon Hughes, Managing Director at HARIBO added, 'The projects that have already received funding have created memorable experiences in a fun and enjoyable way. It's now time to support even more organisations so that, together, we can spread happiness throughout the Wakefield district.'

Round three of the HARIBO Happiness Together Fund is now open. To apply, visit <https://wakefieldcf.org.uk/funds/haribo-happiness-together-fund-2023/>.

The closing date for applications is **noon on Friday March 10.**

For more information, please contact:

Diane Hall

Grants Manager, Community Foundation Wakefield
District

diane.hall@wakefieldcf.org.uk

Tel: 07983 089621



Image: Haribo representative Tabea Powell attending one of Blossom's training sessions in 2022

Team NGC Networks 'Takes the Plunge' for a Good Cause!

The team at NGC Networks, a leading provider of business telephony solutions, recently took on a daring challenge in support of a great cause. On Saturday, January 28th, members of the team participated in a 150ft abseil to raise funds for Candlelighters Trust.

The effort paid off, as the team was able to raise over £1,200 for the children's cancer charity. The funds will go towards supporting families in the UK affected by childhood cancer.

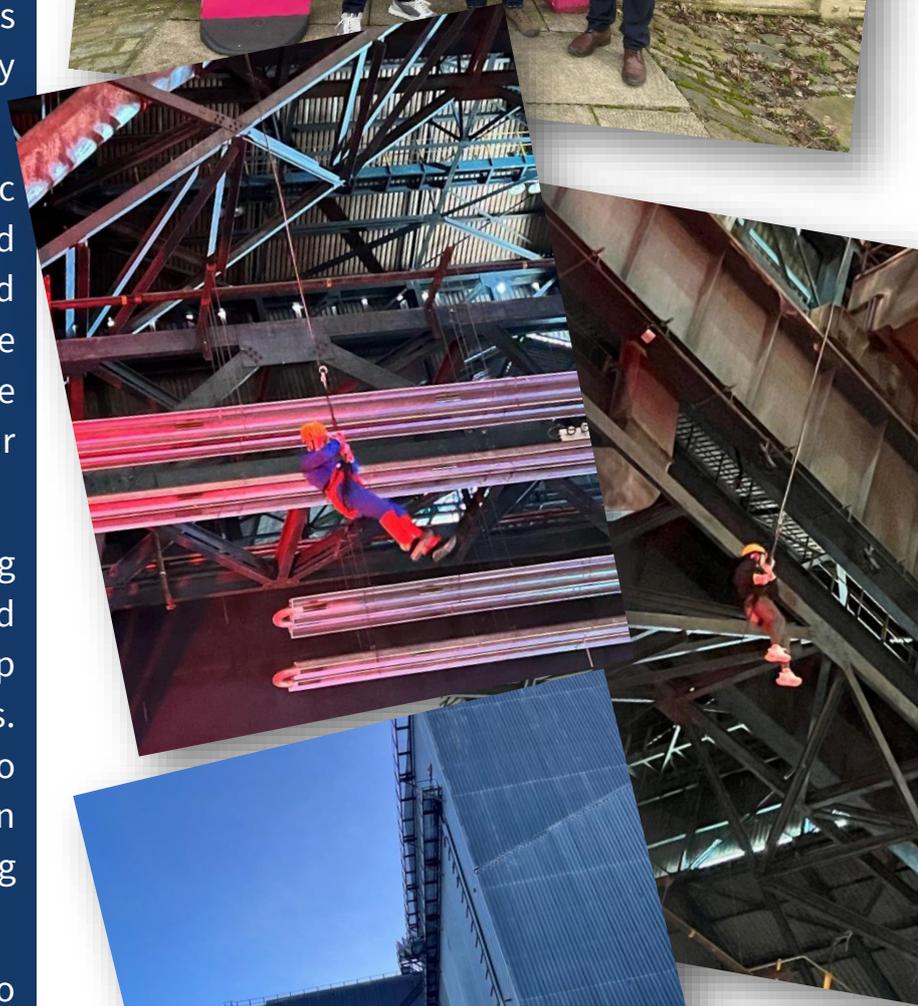
Candlelighters Trust is a fantastic organization that provides support and services to families affected by childhood cancer. Their work is truly inspiring, and the team at NGC Networks is honoured to have played a small role in supporting their mission.

NGC Networks is known for delivering innovative unified communications and contact centre solutions that help businesses of all sizes achieve their goals. The team's commitment to giving back to their community is just one more reason why they are a company worth doing business with.

We would like to extend a big thank you to everyone who supported our efforts and donated to this fantastic cause. Your generosity is truly appreciated!"

<https://www.ngcnetworks.co.uk/what-we-do/internet-connectivity/wireless-leased-line/>

Tel : 0800 588 4003





TECHNOLOGY AS A SERVICE PARTNER PROGRAMME

Grow your business and build workplaces for the future

OPENING THE DOORS TO NEW OPPORTUNITIES

ABOUT US

McManus Consulting understand that the world is for ever changing and that we need to adapt! By utilising technology we are able to help future proof businesses and in turn streamline, improve efficiency and support innovation across their network.

As a business we recognise that all businesses require a bespoke solution to meet their requirements, which is why we have partnered with a number of different manufacturers, to give us the bandwidth to scope and deliver a fully managed service.

OUR SERVICES

- ✓ Managed Print
- ✓ Software & Workflow Solutions
- ✓ Visitor Management
- ✓ Digital Solutions
- ✓ Visual Display Solutions
- ✓ And more

THE BENEFITS

Partnering with McManus Consulting will allow you to enhance your portfolio of services to your clients.

As a partnership we offer:

- An extension of your own portfolio to provide additional value to your clients.
- Support to enhance the relationships with your clients.
- Increased brand awareness for your business.
- Support with marketing and training on the latest technology innovation.
- An additional revenue stream to support growth within your business.

We look forward to building a partnership that will benefit your client base. Working with a company that really cares and genuinely understands how important relationships are!

TYPICAL COMMISSION

SMALL-END BUSINESS

Net Profit = £1,000
Commission = 20% of the net profit (£200) plus 10% for all subsequent opportunities with the said customer (£100)

MEDIUM SIZED BUSINESS

Net Profit = £25,000
Commission = 20% of the net profit (£5,000) plus 10% for all subsequent opportunities with the said customer (£2,500)

LARGE-END BUSINESS

Net Profit = £100,000
Commission = 20% of the net profit (£20,000) plus 10% for all subsequent opportunities with the said customer (£10,000)

WAW Exclusive Partners Partnering with McManus Consulting will give your clients the autonomy to buy through a trusted partnership. Building trusted reciprocal partnerships has built a great foundation for many companies, whilst delivering additional revenue through our partner scheme.

Give James or Suzanne a call on **0113 511 8983** for more information and celebrate our partnership with a glass of vino!



A WORKSHOP TO SHOW MEN HOW BY UNDERSTANDING THE DANGERS FACED BY WOMEN TODAY, WE CAN MAKE A DIFFERENCE.

SWITCH ON TO WOMENS SAFETY



Hosted By

MATT WILSON

Male Ally Trainer -
Blossom Training & Development
Founder - IDIFM Coaching

Our company and training content has been built based on personal experience, our success comes from our desire to influence change and promote positives outcomes through effective education and training.

MADELEINE & RACHAEL - FOUNDERS



blossom

"An active and collaborative workshop designed to engage, empower & encourage good men to level up and speak out."

Matt W

PARTICIPANTS

UP TO 20

DELIVERY FORMAT:

IN PERSON*

DURATION

2 HOURS

Would you like to become a Women Friendly Workplace?

www.blossom-uk.co.uk

*WORKSHOP CAN BE RUN ONLINE BUT THIS CAN AFFECT THE IMPACT

WE DON'T DO WOMENS SAFETY LIKE YOU THINK WE WOULD...

At Blossom we are extremely passionate about the work that we do.

Since we established, self defence through empowerment and learning has been at our heart, the core of what we offer.

In a world where today 3 in 4 women have experienced abuse, it's time for us to level up and follow the same principles of learning and empowerment we always have.

The majority of the abuse is committed by BAD men. We have to face that as a fact. But that doesn't mean there aren't GOOD men out there, that see the signs of abuse daily.

Good men that can make a difference. Its not easy to speak up, it could be a friend, colleague or stranger who is acting in a way that isn't right.

This is why we created the Ally Workshop, a safe place of open discussion, using our own experiences to not only understand the real facts about the dangers women face today but also to feel confident in doing our part to identify signs early and save lives.



WORKSHOP OVERVIEW

What can you expect?

- Welcome
- Introduction to Blossom
 - Who we are
 - Why we do what we do
- Aims for the session
 - What do you want to get out of it?
- The facts
 - The realities of the dangers at hand
- Men in society
 - The good, the bad and the silent
- Time to get Interactive
 - Open discussion topics
- Scenario Work:
 - What would you do?
 - Small Groups
- Feedback & Completion

Although this is the plan, the space is created to spend as much time as needed where and when thoughts are really flowing. Remember, this is about engaging and empowering each of our participants. The more shared, the larger the impact.

FOLLOW US!





SECOND SPECIALITY COFFEE ROASTERY OPENED IN THE HEART OF WAKEFIELD

Recent Beans are proud to announce the opening of their second speciality coffee roastery. A brand-new, customer facing coffee roastery in the heart of the district, in Wakefield city centre. After opening our doors in The Queen's Mill, Castleford for the first time in December 2020, Recent Beans is proud to now be a key part of the local coffee culture, working with both customers and local businesses to improve the quality of coffee brewed in our area. During this time, we've created some fantastic partnerships, and friendships, with our regular customers and other local businesses, including a partnership with local Rugby League team, the Castleford Tigers, with the launch of 'Tiger Blend'.

Recent Beans brand motto is that freshly roasted coffee is just better. We've never understood when the biggest selling coffees in supermarkets or big-chain coffee shops are coffees that have been stored for months, or years, on a shelf. Coffee tastes completely different in the first two weeks after it is roasted. Fresh coffee has flavour notes that will disappear if stored too long and the coffee extracts so much better fresh. Once you've tasted really fresh coffee, you never return to old beans.

We wanted to really showcase freshly roasted coffee so we decided we would do it the hard way, we would roast all our coffees daily, on small-batch speciality coffee roasters. Many roasters will roast beans once or twice a week in a large capacity roaster and send out from stock. While this is obviously better than supermarket beans, you can lose those amazing first few days after the roast, we won't do that. Small batches roasted daily.

Recent Beans strays from the mould of other coffee roasters by operating out of working roasteries, open to the public, as both a retail stores and espresso bars. For too long, the magic of coffee roasting has been kept away, behind lock and key, with roasters going above and beyond to keep their secrets. The sights, sounds and smells of a working coffee roastery are magical and deserve to be enjoyed by all coffee lovers. We actively make our roasteries inviting and welcoming places to visit, with a retail store, espresso bar and demonstration areas. We want all our customers to experience the fresh coffee revolution. Whether that be by visiting our roasteries and sampling coffee at our espresso bar, ordering through our website or visiting one of our hospitality partners in the district. We look forward to further ingraining ourselves into the local coffee culture with the opening of our new roastery on Westgate and are excited to welcome new regular customers & work alongside cafes and bars in the city.

Our new roastery officially opened on **Friday 17th February** at 10am by **Councillor Denise Jeffery**, in line with the recent Rhubarb Festival. To celebrate opening during the festival, we launched an exclusive Kenyan Peaberry coffee, which has natural taste notes of Rhubarb with a deep chocolate body and fruity acidity (*this coffee will only be available in our Wakefield roastery, while stocks last*). We also served a menu of rhubarb spiked coffees through our espresso bar and look forward to welcoming everybody to our new roastery and are excited to add to the Recent Beans family.

HELP US PUT **WAKEFIELD** ON THE MAP



This special Spring business event will highlight Wakefield's historic past and the huge opportunities in its future.

Enjoy a superb menu specially prepared by Wakefield College, guest speakers and networking with other business leaders from across the region.

SALES CLOSE THURSDAY 2ND MARCH 2023

BUSINESS LUNCH AND NETWORKING EVENT

Wakefield College, 15th March 2023
12.00 – 14.30

- Reception drinks and canapes
- Fantastic 3 course meal with coffee (see over)
- Guest Speaker: Kevin Trickett MBE, President Wakefield Civic Society – Wakefield's illustrious past
- Keynote Speaker: Sir Rodney Walker – "If I can do it, anyone can." Inspiration for the future.
- Post lunch networking with paid bar

TICKETS ONLY £35 pp

Click above for eventbrite (plus booking fee)

For further information contact
claire.sutherley@wearewakefield.co.uk



Menu

Starters

Pork, Chicken and Pistachio Terrine, Redcurrant and Red Onion Relish, Sourdough
or
Lentils, Cauliflower Bhaji, Pickled Carrot, Coconut Cream, Coconut and Coriander
(Vegetarian/Vegan and Gluten Free)

Both served with a Homemade Bread Roll

Mains

Black Sheep Braised Beef, Potato Cake, Roast Onion, Yorkshire Pudding
or
Shallot Tatin, Potato Cake, Creamed Leek, Roasted Red Pepper, and Tomato Sauce
(Vegetarian, can be Vegan and Gluten Free on request)

On the table:
Panache of Vegetables

Desserts

Tiramisu Cheesecake, Chocolate Sauce, Amaretti Biscuits
Parkin, Yorkshire Rhubarb Parkin, Rum Chantilly, Sesame Tuille
Vegan and Gluten free dessert on request

Tea and coffee

Wine and drinks with your meal are available at extra cost

WE ARE
WAKEFIELD



wearewakefield.co.uk



THE
YORKSHIRE
SOCIETY

theyorkshiresociety.org

FREE 1/2 DAY WORKSHOP

(WITH BREAKFAST & LUNCH INCLUDED)



Tuesday 28th March 2023

9.30am to 1pm

Theatre Royal Wakefield

FREE 1/2 DAY WORKSHOP - BREAKFAST & LUNCH INCLUDED

Help your team work, care & thrive!

Growing a carer friendly culture – Support employees who care

Recruitment and retention is a big issue for many businesses at the moment and we want to help you to identify, support and retain your employees who also have caring responsibilities at home. By helping you create a culture and developing a reputation for supporting carers you can then find ways to tap into the 5 million carers who would like to be at work but need some support to do so.

Read more about this free half-day workshop (breakfast & lunch provided) at

wearewakefield.org.uk/events



Working Carers Champions

Work ■ Care ■ Thrive



Hello everyone,

This week I have been doing some work with a carers charity that I am a trustee for. Many of you may be carers and Carers UK estimates that there are over 10 million unpaid carers in the UK. That's about 1 in 5 of us.

Being a carer can bring a lot of joy for both the carer and those being cared for, but it can be stressful, make being in paid employment more difficult and bring money worries too.

Carers are often so busy looking after the person they care for that they forget to look after themselves and don't realise when their own physical and mental health is suffering.

Find out how to cope with caregiver stress, what symptoms to look out for and learn top tips to help you take care of your own health by visiting www.careline.co.uk/caregiver-stress

Carers Wakefield & District offer advice, information and peer support for carers. Visit www.carerswakefield.org.uk to find out about your local carer support group. They offer face to face and online groups.

Many employers now have carer support schemes to support carers to continue to work alongside their caring role. If you don't yet have a scheme in your workplace, you could refer your manager to Carers UK who have a programme called Employers For Carers. They provide information to companies about how to create a carer-friendly workplace and offer digital resources to get them started. Carers UK also provide help and support for carers who want to return to work. You can find out more at www.carersuk.org.

Working carers can also sign-up to a FREE 12-week virtual peer support programme for people who want to make a positive life-change.

If you long for time and space to focus on yourself, sign up with HIVE www.mindsatworkmovement.com/hive

Winter and increased living costs can bring additional challenges for unpaid carers such as:

- *the financial strain of keeping your home warm or running life-saving machines.*
- *it can be harder to leave the house with the person you're caring for (leading to isolation).*
- *It can be harder to manage wellbeing through the winter months.*

For support and advice on these issues check out www.carersuk.org and search "Energy Costs" or visit the Wakefield Council website and search "manage your money" and "Cost of Living".

Finally, I hope that whilst the cold days are still with us, you have all been cheered by the promise of warmer days which the appearance of snowdrops brings. It won't be too long until daffodils, my favourite flower, are dancing in the hedgerows. This will make me very happy but also remind me it will soon be time to cut the grass. Oh well, you win some you lose some!

Until next time, best wishes to you all.

Amanda



We're delighted to be launching the company and to achieve our dream of making concrete radiators for the UK and European markets.

This is a first for the radiator industry globally.

We have 10+ years' experience in the design and manufacture of beautiful household products from concrete - including basins, baths, kitchen units and worktops. We understand the potential of the material and know how to create fabulous high-quality finishes.

We're excited by this venture at a time when new energy solutions are needed to save homeowners money and help them transition to zero carbon in practical and affordable ways.

We're determined to make the most of this huge breakthrough opportunity. Our radiators run off mains, solar panels, and batteries.

The thermal properties of concrete means they are cheap to run, use low power, give effective warmth, and heat the room after the power has been turned off.

They're easy to install with no plumbing or maintenance and they're virtually indestructible. We believe the total cost of ownership will be highly competitive compared to traditional radiators (considering installation, running, maintenance and replacement costs).

They're aesthetically attractive and come in a wide range of designs, colours, and finishes. We believe our radiators will be of most benefit for homeowners carrying out renovations of older, high value properties who may need bespoke designs & builders of new properties.

THE
Poured
PROJECT

THE POURED PROJECT LTD, 128 WOMERSLEY ROAD, KNOTTINGLEY
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European Union
European Regional
Development Fund



NORTHERN GOVERNMENT
POWERHOUSE

AD:VENTURE



GRANTS

ONE-TO-ONE GRANT CLINICS

**NEW BUSINESS GROWTH GRANT ONE-TO-ONE
CLINICS EVERY MONDAY BETWEEN 2PM AND 4PM**

**Have you been thinking about applying for an AD:VENTURE grant,
but don't know what you don't know?**

Why not book in for an informal chat with one of our grants team who will be able to confirm your eligibility and you can ask any questions that might have been holding you back.

Times are tough and every penny counts in your business, so if you are planning to invest in your business you could be eligible to claim 50% of that capital investment back - Yes! 50%

GRANTS ON OFFER FROM AD:VENTURE

Growth Grant Step ONE
£1,000 - £4,999

Growth Grant Step TWO
£5,000 - £25,000



AD:VENTURE Growth Programme brief eligibility overview

Be based in: Bradford, Craven, Calderdale, Harrogate, Kirklees, Leeds, Selby, Wakefield or York. Have been actively trading less than 3 years. Trade mostly Business to Business*

* We may be able to help if you are trading Business to Consumer, but you must be looking to increase your Business to Business market with the growth grant. You can check this in your grant clinic.

Book your chat today by visiting: www.ad-venture.org.uk/news/grantclinics



TYB

THE YORKSHIRE BROKER
INSURANCE MADE PERSONAL

**a new & exciting
commercial insurance
broker with a
difference.**

We were introduced to We Are Wakefield last year whilst still in the planning stage of the business and waiting on regulatory authorisation. We can now announce that, as of January, we are up and running and it's been a great start to the year!

The Yorkshire Broker is our creation (Managing Director, Martin Weaver-Parker and Phil Hodgson, Commercial Director) with the WAW community in mind.

Both of us have years of experience under our belts and we want to use that experience to help local businesses and property owners protect what they have worked so hard to achieve and give peace of mind by offering a range of insurance advice and products.

We are also committed to supporting the local community and will be working with local charities and organisations to ensure we give back where it's needed most.

We look forward to seeing you at the next First Friday networking event in March and invite everyone to come and say hi and grab some goodies.

T : 01924 929070

www.theyorkshirebroker.com

Cyber Security & Cyber Essentials Webinar

Join us at our webinar and Q&A session to discuss and demonstrate the essential features of Cyber Security & Cyber essentials



www.eitex.co.uk

During this session, you will find out:

- Existing and future cyber threats
- Safe ways of working and communicating
- Basics on password policy, ransomware, phishing, Wi-Fi, and privacy
- Controlling access to your data and services
- Securing your devices and software

We'll take a 'non-techie' look at the important issue of Cyber Security and how it may affect your business.

We will also give you an overview of the Government backed Cyber Essentials accreditation scheme process and how it will help guard your organisation, whatever the size, from cyber-attacks and potentially win new clients.

Eitex can help your organisation achieve Cyber Essentials certification first time with a range of CE packages with varying degrees of support and service. Our knowledgeable consultants are certified Cyber Essentials and Cyber Essentials Plus.

Also, there will be Q&A throughout.

Link to register

<https://www.eventbrite.co.uk/e/cyber-security-cyber-essentials-webinar-tickets-547702461807>

Get the best from your team!

Staff thrive in supportive environments.

Conditions building quality relationships and maintaining a healthy work-life balance ensure everyone feels happy and engaged to perform at their best.

With a satisfied and stimulated workforce, businesses can expect improvements to their levels of:

- Productivity
- Performance
- Engagement
- Resilience
- Absenteeism
- Retention

Imagine what results these could bring to your business.

Later this month, we are hosting a full-day seminar on **Mental Health and Culture**.

We'd love to welcome all WAW members to our headquarters and join business leaders and HR directors for this exclusive event on

**Monday 13th March at
10:00 - 16:00.**



Learn practical tools and valuable insights from our three guest speakers who share combined backgrounds in psychology, business development and corporate coaching. The session will equip you to manage mental health in your staff and create a culture of care.

Say hello@mantrahq.com to book your place and start welcoming better results from your team.

For more information, please visit us <https://mantrahq.com/mental-health-and-culture-events/>



NAVIGATION WEALTH APPOINTS NEW FINANCIAL ADVISER

Wakefield-based Navigation Wealth Management is pleased to announce the appointment of a new financial adviser.

Daniel De Block has over 17 years' experience in the financial services industry, having previously worked at several major high street banks. He joins the Yorkshire firm from Santander where he provided holistic financial advice and guidance to clients in and around Pudsey near Bradford as well as across Lancashire.

Matt Hammond, Chief Executive at Navigation Wealth, said:

"We are delighted that Daniel has accepted our invitation to become part of our growing company. His knowledge and expertise will be invaluable to our clients as we expand our operations into Lancashire and across the UK."

Navigation Wealth, which provides holistic wealth management advice to personal and business clients across the UK, has seen rapid growth over the last 3 years, with offices in both Wakefield and Beverley.

Its team of financial advisers has tripled in size from 6 to 19, while its administrative team has doubled. The firm's success lies in their ability to form lasting relationships, giving clients, no matter what age or background, the confidence to make informed decisions and to feel in control of their finances. Working with them to create a detailed financial plan, they provide peace of mind and security for the future.

Daniel De Block said:

"I was attracted to Navigation Wealth because we share the same values. I really enjoy getting to know my clients. It's fundamental to me not just to understand their financial position but to really understand their goals, dreams and future aspirations. This really helps me understand what's important to them and why. Putting these pieces together enables me to create a personalised financial plan, present my recommendations and then implement the agreed solutions. Everyone should have the opportunity to change their stars and achieve their dreams!"

For more information about Navigation Wealth Management please visit www.navigationwm.co.uk.

You can also call Wakefield **01924 229210** or Beverley **01482 379504**.

Meanwhile, clients can call Daniel De Block on **07305 177123**.



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PHOTOGRAPHY

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stunning **Wall Art** for your Office and Home!



For more information visit www.rothreadphotography.com
or call us on **07790 753852**

*WAW Members receive 10% off any Commercial Shoot.
Just use the code WAW-RRP when you book!*

OUR WAW AMBASSADORS



OUR WAW SUPPORTERS



It's easy to subscribe to the WAW newsletter – just follow this [link](#)!

Get in touch with the WAW community!

All our members are listed [here](#)

